NCC Cable System Order

Drider # 62500123 Flight Dates 02/12/18 - 02/25/18 Agency Media Ad Ventures Advertiser WMC Issues Mobilization Committee WMC Issues Mobilization Committee Version 2 Vs. 1								
System Name Spectrum/University Of Wisconsin Advertiser WMC Issues Mobilization Committee Show All Lines Total # of Weeks AE Jonas Lawson Product Code Product Code Est Code Product Name Commission S7.8 Office Washington Product Name Credit Status Credit Status Accepted Adults 35+ Adults 35+ GRP - GIMP -	Order #	62500123	Flight Dates	02/12/18 - 02/25/18	Update I	Date	02/14/18	
Market Madison Total # of Weeks Client Code Total # of Weeks AE Jonas Lawson Product Code Sales Coordinator Ella Kirchner Commission Office Washington Net Total Phone (301) 951-2620 Total Spots Status Accepted Survey Cable Nielsen Live+SD Oct16 Primary Demo Adults 35+	Syscode	0897	Agency	Media Ad Ventures	Version		2 Vs. 1	
Client Code	System Name	Spectrum/University Of Wisconsin	Advertiser	WMC Issues Mobilization Committee	Show Al	Lines	-	
AE Jonas Lawson Product Code Commission \$7.8 Sales Coordinator Ella Kirchner Est Code Net Total \$44.2 Office Washington Product Name Total Spots 1 Phone (301) 951-2620 Credit Status Affiliate Split 100.0 Status Accepted Sold On Cost Per Spot Survey Cable Nielsen Live+SD Oct16 Primary Demo Adults 35+ GRP - GIMP -	Market	Madison			Total # c	f Weeks		
Sales Coordinator Ella Kirchner Est Code Net Total \$44.2 Office Washington Product Name Total Spots 1 Phone (301) 951-2620 Credit Status Accepted Survey Cable Nielsen Live+SD Oct16 Primary Demo Adults 35+ Est Code Net Total Spots 1 Total Spots 1 Affiliate Split 100.0 Sold On Cost Per Spot GRP - GIMP -		•	Client Code		Total			\$52
Office Washington Product Name Total Spots 1 Phone (301) 951-2620 Credit Status Affiliate Split 100.0 Status Accepted Sold On Cost Per Spot Survey Cable Nielsen Live+SD Oct16 Primary Demo Adults 35+ GRP - GIMP -	AE	Jonas Lawson	Product Code		Commis	sion		\$7
Phone (301) 951-2620 Credit Status Affiliate Split 100.0 Status Accepted Sold On Cost Per Spot Survey Cable Nielsen Live+SD Oct16 Primary Demo Adults 35+ GRP - GIMP -	Sales Coordinator	Ella Kirchner	Est Code		Net Tota	I		\$44
Status Accepted Survey Cable Nielsen Live+SD Oct16 Primary Demo Adults 35+ Sold On Cost Per Spot GRP - GIMP -	Office	Washington	Product Name		Total Sp	ots		
Survey Cable Nielsen Live+SD Oct16 Primary Demo Adults 35+ GRP - GIMP -	Phone	(301) 951-2620	Credit Status		Affiliate	Split	100.0	
	Status	Accepted			Sold On		Cost Per Spo	t
- Makegood Policy Approval Required CPP - CPM -	Survey	Cable Nielsen Live+SD Oct16	Primary Demo	Adults 35+	GRP	-	GIMP	-
	-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-
						•		

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Τ	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						-	-	1	\$3.00	\$3.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Х							-	-	2	\$3.00	\$6.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Х							-	-	2	\$5.00	\$10.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Χ	Х	Х	Х		-	0	\$3.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Χ	Х	Х	Х	-	-	5	\$3.00	\$15.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Χ	Х	Х	Х	-	-	3	\$5.00	\$15.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$3.00	\$3.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$52.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$52.00

SYSTEM APP:	_ SALES	_ ACCT	Date Printed	02/14/18

62500123 | Madison | Spectrum/University Of Wisconsin | 0897 |

NCC Cable System Order

Order #	62500123	Flight Dates	02/12/18 - 02/25/18	Update I	Date	02/14/18		
Syscode	7838	Agency	Media Ad Ventures	Version		2 Vs. 1		
System Name	Spectrum/Madison Interconnect, WI	Advertiser	WMC Issues Mobilization Committee	Show Al	Lines	-		
Market	Madison			Total # c	f Weeks			2
	•	Client Code		Total				\$2,538.00
AE	Jonas Lawson	Product Code		Commis	sion			\$380.70
Sales Coordinator	Ella Kirchner	Est Code		Net Tota	l			\$2,157.30
Office	Washington	Product Name		Total Sp	ots		,	14
Phone	(301) 951-2620	Credit Status		Affiliate	Split	100.0		
Status	Accepted			Sold On		Cost Per Spo	it	
Survey	Cable Nielsen Live+SD Oct16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	<u> </u>	
Comments :	R1: 2.14 revised to place morning spots on elect	ion day and revise cutoff time	, please confirm, thanks		•	•		

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Χ						-	-	1	\$157.00	\$157.00	30	NCR 01/01/18-03/25/18
2	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	Χ							-	-	2	\$132.00	\$264.00	30	NCR 01/01/18-03/25/18
3	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	Χ							-	-	2	\$260.00	\$520.00	30	NCR 01/01/18-03/25/18
4	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00				Χ	Χ	Χ	Х	-	-	0	\$157.00	\$0.00	30	-1x
5	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00				Х	Χ	Χ	Χ	-	-	5	\$132.00	\$660.00	30	NCR 01/01/18-03/25/18
6	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00				Х	Х	Χ	Х	-	-	3	\$260.00	\$780.00	30	NCR 01/01/18-03/25/18
7	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00		Х						1	-	1	\$157.00	\$157.00	30	+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$2,538.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,538.00

SYSTEM APP:	SALES	ACCT	Date Printed	02/14/18

62500123 | Madison | Spectrum/Madison Interconnect, WI | 7838 |